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**300** Series

Driven to **perfection**







— Questioning what it means to be a light-duty truck. —



# Smart, Clean and Reliable. The HINO 300 series.



If your only objective was to haul loads, there would be no reason to select this truck. This Truck delivers low emission levels and environmental compliance in addition to superior economic efficiency through reduced fuel consumption. The driver's and passenger compartment was designed from the perspective of preventing accidents from occurring.

It is also fitted with many safety functions just in case an accident does occur. Its beautiful styling will be a fitting face for your company and its nimble suspension will improve the quality of your transportation operations. And because this truck satisfies the various needs of our times at a high level, it is worthy of your choice.

HINO, maker of quality trucks for the global

market, has infused its philosophy and technology into its trucks regardless of their size, from heavy- and medium-duty trucks to light-duty trucks. This philosophy also lives on in the **HINO 300** series that we introduce here.

This is HINO's solution to providing a smart, easy- to-use, clean and functional vehicle in the category of light -duty trucks.





## — Environmental performance and economic efficiency packaged in beautiful styling. —

There are some things that cannot be compromised as long as the **HINO 300** wears the HINO badge. One of these is its world-class environmental performance. DPR (Diesel Particulate active Reduction system) is one of the advanced technologies that HINO has been able to achieve only because we had been reducing emission levels and improving fuel efficiency to develop trucks that were

environmentally friendly and economically efficient long before environmental conservation became a social issue. And we have added a new engine equipped with DPR, the EURO 4 engine, to our line-up. Equipped with the latest technologies including common rail fuel injection, cool EGR and the DPR cleaner (collects 95% of soot), all of which are controlled in a collaborated manner, the engine

complies with Japan's new long-term emission regulations, the strictest emission regulation in the world. Needless to say, its styling was designed to suit its environment-friendly performance. The cab expresses the HINO style and its aerodynamic form contributes to fuel efficiency and blends in with urban and natural landscapes.



**HINO**



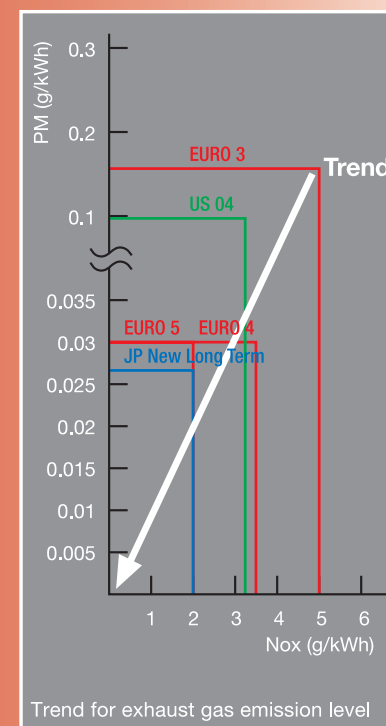
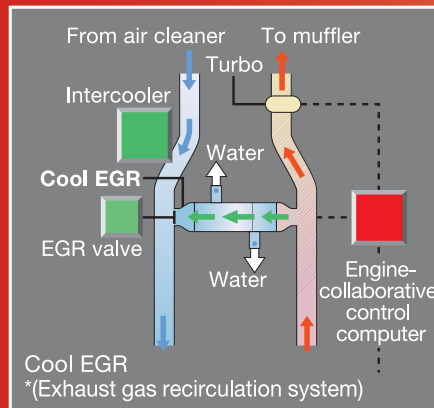
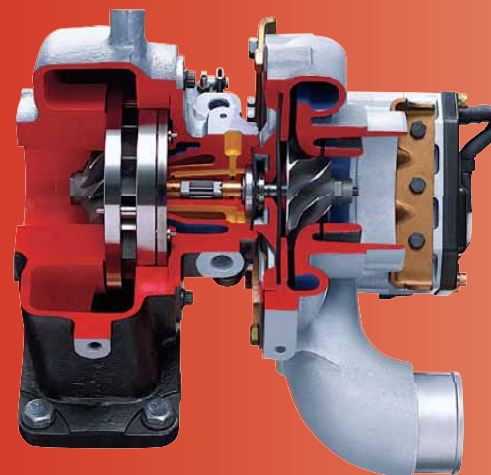
The reason why the **HINO 300** series exudes a quality presence, is because we have absolute confidence in its excellent environmental performance, economic efficiency and aesthetic beauty.

*\*Please note: trucks shown in photos in this brochure may differ slightly in specifications to those available in your market.*

**300** Series



# The latest clean diesel engine leads the new environmental age.



The **HINO 300** series is equipped with the latest EURO 4 compliant N-series engine which delivers excellent environmental performance with abundant power. The engine incorporates the cool EGR system as well as HINO's unique DPR (Diesel Particulate

active Reduction system) to improve its environmental performance to meet the needs of the new age. In addition to being fuel efficient and quiet, the engine also delivers a resilience that allows it to be driven smoothly around the town.





## The cab provides a comfortable ride and driving experience.

The cab of the **HINO 300** series is full of ideas that allow the driver to drive in comfort. Its interior is spacious with abundant head clearance and laid out to give the driver as much room as possible.

Its seats and trim are made of material with colours that users will not tire of easily, and provide a level of comfort beyond its class. The large windshield and side windows provide excellent vision so drivers can drive with peace of mind even in narrow streets. Its rigid frame made of 6-mm plates reduces

vibration and noise transmission to improve the quietness in the cabin.

## Air-conditioner.

The **HINO 300** series features an air-conditioning system—vital for maintaining a comfortable cabin.

With a large flow rate and excellent ventilation performance, rest assured that your cabin air will remain clean.



# This truck with a flowing form delivers excellent driving performance.

There are solid reasons why the **HINO 300** series is able to drive nimbly around town and powerfully on the highway. The truck is equipped with the latest N-series engine that delivers both environmental performance and abundant power; a newly developed transmission that improves driving performance and fuel consumption; and an aerodynamic styling which has been designed based on numerous wind tunnel tests.







Its form makes thorough use of flush surfaces with its smooth front face design and one-piece press moulded door. These features not only contribute to driving performance, but also improve fuel efficiency and reduce wind noise.

By bringing together these elements that are underpinned by HINO's innovative technologies, the **HINO 300** series is able to deliver smart and powerful driving performance.



## The HINO 300 series embodies HINO's commitment to safety.



HINO's commitment to developing a safety system that provides both active safety for preventing accidents from occurring and passive safety to ensure safety in the event of an accident also comes from its philosophy. The glass area has been increased to secure a wider field of vision and wide angle mirrors are used. The steering wheel is designed to absorb impact energy during head-on collision and all models are fitted with steering columns that collapse forward to reduce the force of impact. We have also enlarged the door impact beam to secure the driver's survival space. As you can see, the **HINO 300** series is equipped with numerous

features that derive from its safety philosophy. Dual SRS airbags are standard on the **HINO 300** series. Airbags operate instantly during a major frontal impact. These, alongside pre-tensioning seat-belts, contribute to driver and passenger safety.

**IMPORTANT:** Please ensure you read the important reminders regarding SRS airbags in the user's manual.





# Careful attention to ease of inspection and maintenance

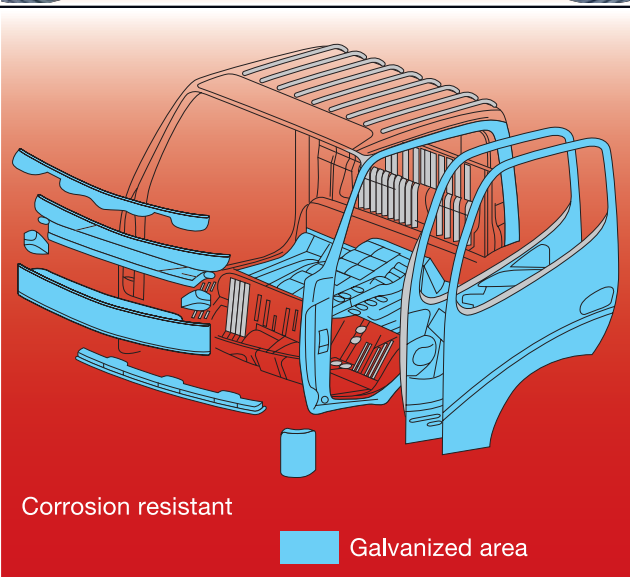
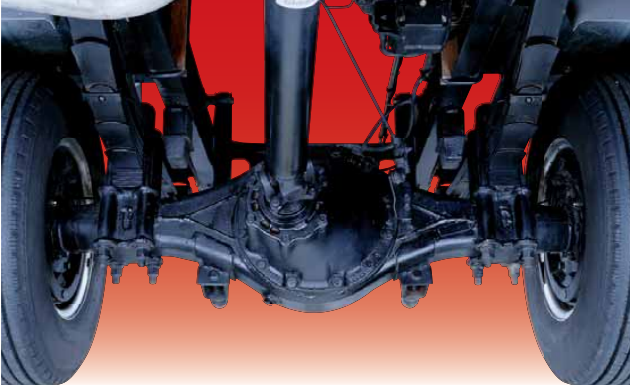


The **HINO 300** employs a forward tilting cab that allows for easy maintenance and inspections. It also features an air filter that is easy to remove.

Other careful attention to ease of inspection and maintenance is also evident in the brake fluid and washer fluid tanks that are fitted inside the cab for easy inspection.

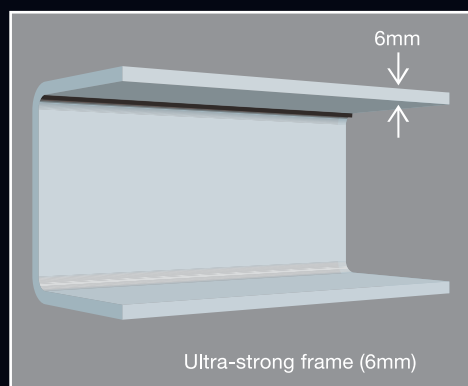






## More than enough durability to support your daily extensive operations

With superb driving performance, a suspension that is both highly rigid and flexible at the same time, and a rigid frame made of 6-mm plates usually reserved for medium-duty trucks for durability and rigidity, the **HINO 300** series can take on the most demanding tasks in its stride. The cab has been treated for rust resistance and will retain its bright appearance for many years to come.



**300** Series



Your local dealer

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